SPONSORSHIP OPPORTUNITIES

LibertyFellowship

Multi-Class Gathering

September 23 - 25
Charleston, S.C.






Keynote Speaker Sponsor (exclusive) | $20,000

The 2022 keynote speaker will be **David Beasley, former Governor of South Carolina and current executive director of the United Nations World Food Programme (WFP)**. The WFP won the 2020 Nobel Peace Prize, and Executive Director Beasley's recent work concerning business engagement in humanitarian crises encourages participants to consider the challenges and possibilities of values-based leadership.



DAVID BEASLEY
Executive Director
U.N. World Food Programme

- Inclusion in contributor honor roll within printed Biennial Impact Report that is distributed to entire Fellowship network of 330 members and 154 mentors*
- Dedicated sponsor thank-you post across all Liberty Fellowship social media profiles
- Logo recognition on:
  - Event webpage
  - Event emails
  - Printed agenda**
  - Check-in signage
  - Event recap video
- Name recognition through verbal announcements to all participants during the keynote plenary session
- Additional signage at keynote plenary session (Fellows, Mentors, and distinguished guests in attendance)
- Opportunity to propose additional branding at the keynote plenary session
- First right of refusal for next Multi-Class Gathering (2024)

Opening Reception Sponsor
(*exclusive – secured by The Medical University of South Carolina*)

Serve as the featured sponsor of the opening reception that convenes Fellows from across 16 classes. The opening reception is held at The Gaillard and kicks off the exciting weekend's events.

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  - Event recap video
- Name recognition through verbal announcements to all participants during the reception plenary session
- Additional signage at reception plenary session (Fellows in attendance)

Featured Entertainment Sponsor
(*exclusive – secured by SouthState Bank*)

A native of Camden, South Carolina, **Mike Goodwin is a nationally recognized comedian, speaker, and leader. Appearing on Season 16 of *America's Got Talent*,** his signature bowtie is a nod to his expectation-defying brand of comedy that leaves a variety of audiences laughing hysterically and completely inspired. *The featured entertainer is a part of the Keynote plenary session.*



MIKE GOODWIN
Comedian

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- Name recognition through verbal announcements to all participants during the Keynote plenary session (Fellows, Mentors, and distinguished guests in attendance)

Serendipity Dinner Sponsor | $10,000
(*3 of 4 remaining – Nexsen Pruet*)

Serendipity dinners are an essential part of strengthening the connections among Fellows and their work throughout South Carolina. Fellows are assembled across classes and geography to broaden their interactions and opportunities for impact. The four Serendipity Dinners are held concurrently.

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- Linked text recognition on:
  - Event webpage
  - Event emails
- Text recognition on:
  - Printed agenda**
  - Check-in signage

Ally of the Fellowship | $7,500

Allies of the Fellowship embrace the mission and vision of the Fellowship and values-based leadership. They are collaborators in building a better South Carolina for all.

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- Text recognition on:
  - Event webpage
  - Event emails
  - Printed agenda**
  - Check-in signage

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*Must commit to sponsorship by August 12 to receive recognition in Biennial Impact Report.

**Must commit to sponsorship by August 22 to receive recognition in printed agenda.

Contact

KAREE WHITE
Chief Advancement Officer
kwhite@libertyfellowshipsc.org

SUMMARY OF BENEFITS

Benefit	KEYNOTE SPEAKER SPONSOR $20,000 *exclusive*	OPENING RECEPTION SPONSOR *MUSC*	FEATURED ENTERTAIN-MENT SPONSOR *SouthState Bank*	SERENDIPITY DINNER SPONSOR $10,000 *3 of 4 remaining*	ALLY SPONSOR $7,500
Recognition in Contributor Honor Roll in Biennial Annual Report	✓	✓	✓	✓	✓
Recognition on event webpage	✓ Logo	✓ Logo	✓ Logo	✓ Linked text	✓ Plain text
Acknowledge-ment in event emails	✓ Logo	✓ Logo	✓ Logo	✓ Linked text	✓ Plain text
Check-in signage	✓ Logo	✓ Logo	✓ Logo	✓ Text	✓ Text
Printed materials at event	✓ Logo	✓ Logo	✓ Logo	✓ Text	✓ Text
Verbal recognition by name during session	✓	✓	✓		
Dedicated social media post	✓	✓	✓		
Recognition on post-event video recap	✓	✓	✓		
Additional signage at session	✓ Event participants include Fellows, Mentors, Guests	✓ Event participants include Fellows			
Additional branding opportunity at session	✓				
First right of refusal for 2024 Multi-Class Gathering	✓				

Liberty Fellowship is a network of values-based leaders committed to the betterment of life and opportunity for all citizens of South Carolina. Liberty Fellowship activates individual leaders through a deeper understanding of a just, free and equitable society; serves as a convener for bringing together diverse perspectives to advance civil discourse; and provides infrastructure for taking action.

Liberty Fellowship is a nonpartisan, nonsectarian, non-dogmatic organization which operates independently of the positions and views of its funders.

For more information, visit libertyfellowshipsc.org.